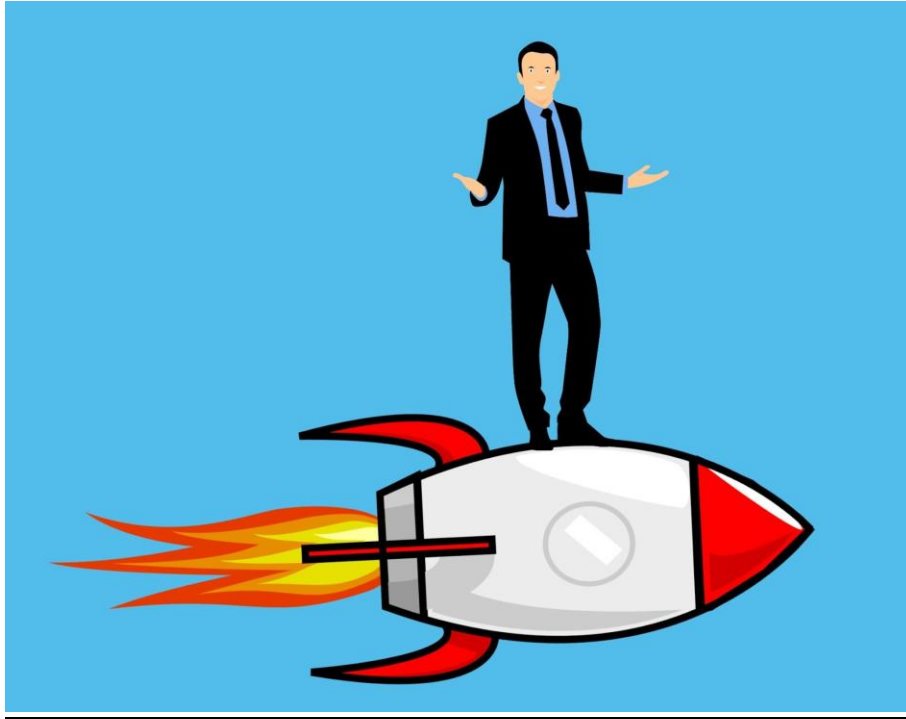


Scholarships



Like a rocket - we need to get started promoting our scholarship programs this month. August is back to school month (for most of Arizona) and your auxiliary needs to start reaching out to school guidance counselors, or teachers who teach history or civics. Know what you're asking in a clear and concise manner. Call or email schools and know what you are seeking.

- 1) Time to present our scholarships either directly to students or directly to teachers who can forward the information to the students. Does the school promote a list of scholarships to both parents and teachers? How do we get our VFW Auxiliary scholarships to this list? Ask the schools if they can promote our QR code or can you leave physical applications at the school? Ask what number of applications are needed?
- 2) If you can present directly to students, decide what you are going to present and what you will bring for handouts. Does your VFW counterpart want to join you & have they reached out to schools already?
- 3) Get information out to the public in the form of social media posts, press releases to local newspapers and radio stations and any other means of promotion - posting flyers in strategic locations. Can you send an email to community groups who can pass the details on to students they serve? Any creative ideas to get the word out are welcome!

Always highlight our scholarship mission - supporting youth and adult achievements, promoting patriotism and assisting in the cost of education.

Scholarships